

## Volunteer Spotlight: **Jim Manley**

**Editor's Note:** We begin here an occasional series to highlight the admirable dedication of RC's volunteers. Jim Manley is a major contributor to the Waste Prevention Committee's efforts. He was interviewed by RC's Vice President Shannon Spencer.

### **Q: Tell us about the composting/recycling work that you do with Rockbridge Conservation?**

Personally, I am working with others on our committee to show others how the various forms of conservation and recycling can bring about change.



Jim Manley

### **Q: What are the program's goals?**

We want to set up a process where RC volunteers can work with the management at events, venues, and businesses to broadcast the composting-and-recycling message. Initially, we work directly with event management to provide these services, but our intent is to grow a volunteer base within the other organizations to change the organizational culture from "we have always just tossed out everything into the trash" to one that embraces a more earth-friendly, solution-based approach. And seeding this way of thinking will hopefully help managers transfer the concept to other tasks.

### **Q: Why is this important work?**

Although the basic tasks of reducing, reusing, composting, and recycling are good first steps, but we must move beyond that to get the multiplier effect. Involving others; transferring the process to other issues; and working well with other organizations are all worthwhile and fun.

### **Q: What do you want others to know?**

The short and longer term goals are achievable if we work together. It takes effort, and the effort will not always be evenly distributed across available people. In other words, some people have to show and guide the effort. But that can, in and of itself, be rewarding both to those folks who are giving and receiving. And at the Lime Kiln Theater events we always get many 'thank you for your efforts' comments.

### **Q: What can folks do at home to further these goals?**

There are three levels of involvement:

- 1) *Participation:* Reduce your reliance on plastics; participate in a home or local composting program where you live and work; recycle your plastic, glass, metals, cardboard and paper. There are also recycling programs for special items (ink cartridges, etc) at various stores in our area. And the local governments hold annual recycling events for hazardous substances.
- 2) *Leadership:* Demonstrate how to recycle/compost/reduce at your schools, your workplace and in your family.
- 3) *Communication:* get involved with others to spread the word in the community about local waste reduction opportunities and actions.

### **Save the Date, Sunday Oct. 19**

We will be gathering on that day, a Sunday, for RC's

### **Annual Meeting**

Stand by for more details, as the RC board is working on changes to the format for the event.

Hear about plans for the 50th Anniversary celebration.



Rain on House Mountain (photo by Shannon Spencer).

## Join us! Please Renew Your Membership for 2025

As we approach the busy fall season, we want to remind you to renew your membership with Rockbridge Conservation for 2025. If you haven't yet made your annual donation, or if you would like to make an additional gift, please scan the QR code at right, visit [rockbridgeconservation.org/donate](https://rockbridgeconservation.org/donate), or send a check to P.O. Box 564, Lexington, VA 24450. You can also donate stocks, bonds or mutual funds to Rockbridge Conservation through Vanguard Brokerage Services: DTC# 0062; Account #2682-1917. Email us for more information, [info@rockbridgeconservation.org](mailto:info@rockbridgeconservation.org)

Your support is vital in helping to protect and preserve our local waterways, fields, forests, and much more! Together, we are making a difference right here in Rockbridge County.



***Thank you for your continuing commitment to conservation!***

### Giving Stock to RC Offers Tax Advantages

Do you own appreciated stock? The market has been doing well and many stocks have risen in value. That is great, but when you go to sell, your profit may come with a heavy tax burden.

If you want to support Rockbridge Conservation, consider donating stock, a tax-smart way to give. By sending stock directly to RC instead of selling it, you can avoid paying capital gains tax while claiming the entire value of the stock as a charitable donation. *This has great tax advantage over selling the stock, paying capital gains taxes, and then donating the proceeds.* RC will then use the proceeds to support conservation right here in our county. It's a win-win!

Your stock broker can handle the details for you. You will need to share with them the following information about the RC account to which to send the stock:

- Investment Firm: Vanguard Brokerage Services
- Vanguard Brokerage Services DTC #: 0062
- Account Registration name: The Rockbridge Area Conservation Council
- RACC Account #2682-1917

And please call the RC office at (540) 463-2330 to alert us to expect your stock transfer.

Disclaimer: this is not intended as financial or tax advice. Please consult with your financial or tax advisor about donations of stock. Note that the stock must have been held for more than a year.

Sources:

[investor.vanguard.com/investor-resources-education/article/charitable-giving-strategies](https://investor.vanguard.com/investor-resources-education/article/charitable-giving-strategies)

[fidelitycharitable.org/articles/4-reasons-to-donate-stock-to-charity.html](https://fidelitycharitable.org/articles/4-reasons-to-donate-stock-to-charity.html)